



# COMPANY PRESENTATION

INTRODUCTION TO EXPERTISE AND SERVICES  
OF CLARITY UKRAINE



# Clarity Ukraine

- Official Microsoft Partner.
- Focused expertise in the implementation of Microsoft Dynamics 265 Business Central.
- Some of our employees have more than **20 years** of experience with NAV/Business Central and about **200+** BC implementations.
- In two years of work we have implemented **30** projects for our clients from **11** countries.
- We developed the Ukrainian **localization** of Business Central and a number of other useful applications for AppSource.
- During the year we have doubled the number of our employees and are regularly expanding our skills.
- We have a qualified and Microsoft certified team.
- We have a high success rate of implemented projects and good customer feedback.
- We are developing skills in Power BI and Power Platform.
- Our team speaks fluent Ukrainian and English.
- For 2024, we are the main Business Central Center of Excellence in Ukraine.



# A young and modern Business Central ERP implementation company

We facilitate business growth and scaling by helping our clients automate their business processes.

Our team's knowledge, practical experience, and international projects allow us to solve complex problems efficiently and effectively.



 clarity



# Clients



Investments



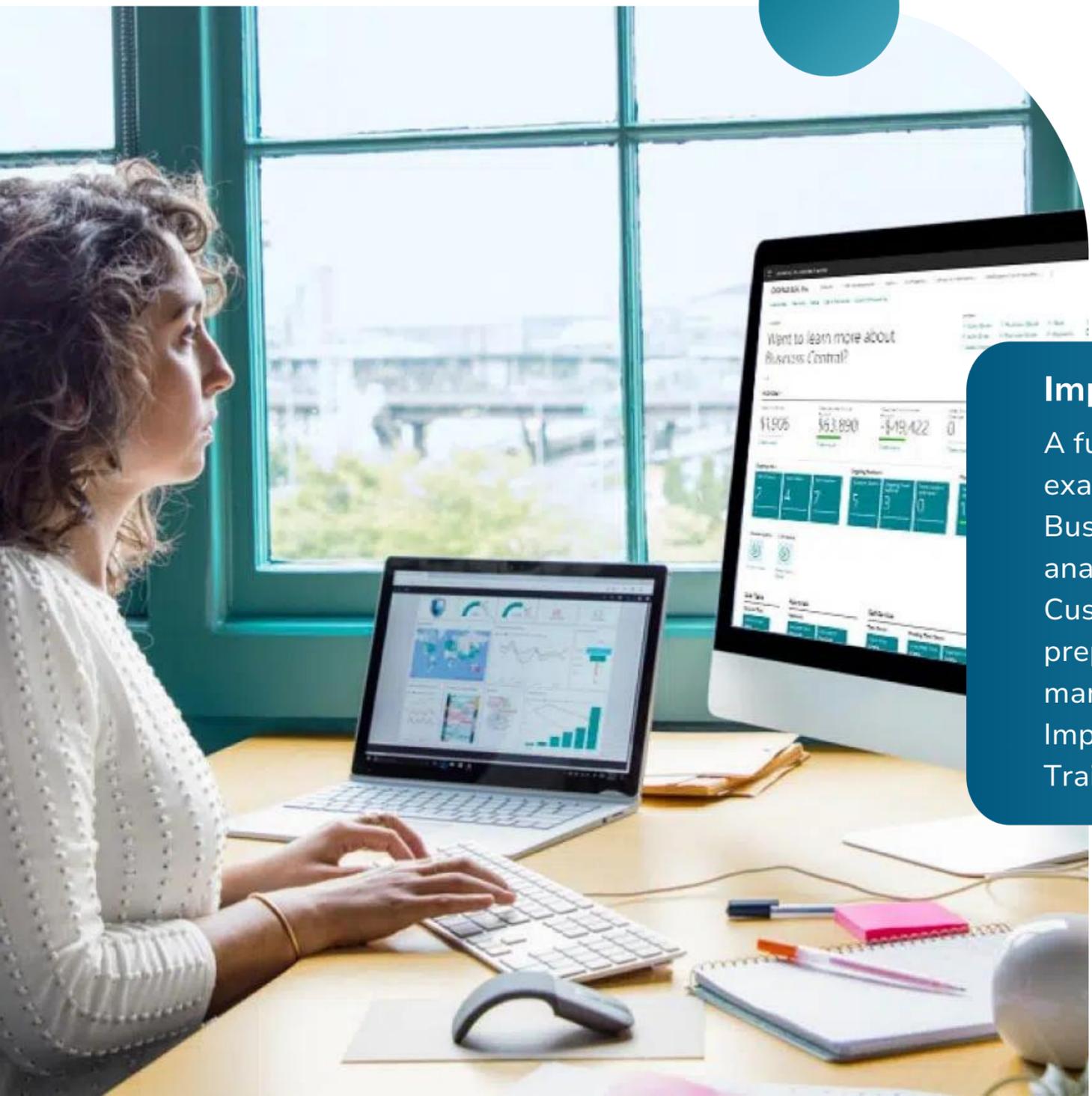
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# Services

## Implementations

A full cycle of project activities, for example:

Business process requirements analysis, fit & gap.

Customization and development, preparation of test scenarios and user manuals.

Importing data from old systems.

Training for end users.

## Additional services

Trainings and educational courses for analysts and developers.

Full technical support for projects.

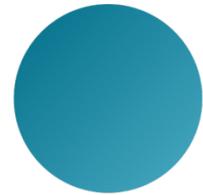
Migration from other ERP systems.

Outsourcing of skilled ERP consultants and developers

Audit of your current system, modification and customization if needed.



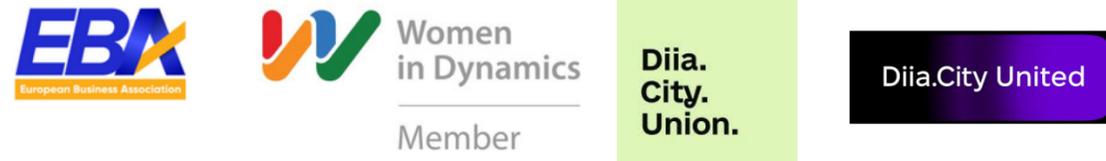
# Partners and communities



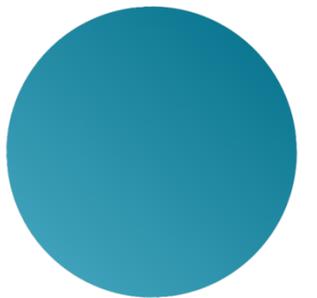
## Partners



## Communities



## Awards





# Our approach

01

Meet the team and demonstrate the system: Agree on the demo scenario, prepare and conduct sessions (1-2) for the client's working group.

02

Determining the scope of the project (what business processes should be covered by the ERP), selecting a project approach, and assessing the client's own resources.

03

Creation of a schedule with all project tasks, allocation of resources, calculation of the budget and project schedule.

04

Explanation of the project methodology and roadmap. Detailed presentation of the project schedule.



# Key Functionality

## Microsoft Dynamics 365 Business Central Core Capabilities

 Financial management	Account receivables/ payables	Bank reconciliation	Fixed asset management	Month/Year end closing
 Sales & service management	Quote generation	Contact management	Sales invoicing	Payment processing
 Project management	Capacity planning	Budgets and estimates	Job and process costing	Resource management
 Supply chain management	Inventory and Purchasing control	Shipment and distribution	Returns and cancellations	Procurement and vendor management
 Operations management	Forecasting	Production planning	Manufacturing capacity	Warehouse management
 Reporting & analytics	Customer insights	Self-serve reports	Interactive dashboards	Built-in intelligence



# Why Business Central?



## Optimality

Financially and reputationally stable vendor.

Many partners worldwide.

Best cost of ownership in the market.

A system development roadmap and strong investment in development.

## Convenience

Seamless integration with the Microsoft 365 ecosystem of applications.

Full mobility: work from anywhere, on any device.

End-to-end use of Copilot artificial intelligence.

## Flexibility

Rapid deployment in the cloud or on-premises.

Multiply cloud servers for scale.

Open source for system customization.

## Technology

Availability of an audit trail.

Built-in analysis and forecasting.

Over 4000 pre-ready applications for every business needs are available at Microsoft AppSource.

# Project Progress

01

## Stage 1

Analyze business process requirements.  
Conduct interviews with process owners.  
Documentation of all phases and detailed project reporting.

02

## Stage 2

Customization of standard Business Central functionality and/or custom development to meet customer requirements. Creation of test scenarios and user manuals. Import data from legacy systems.

03

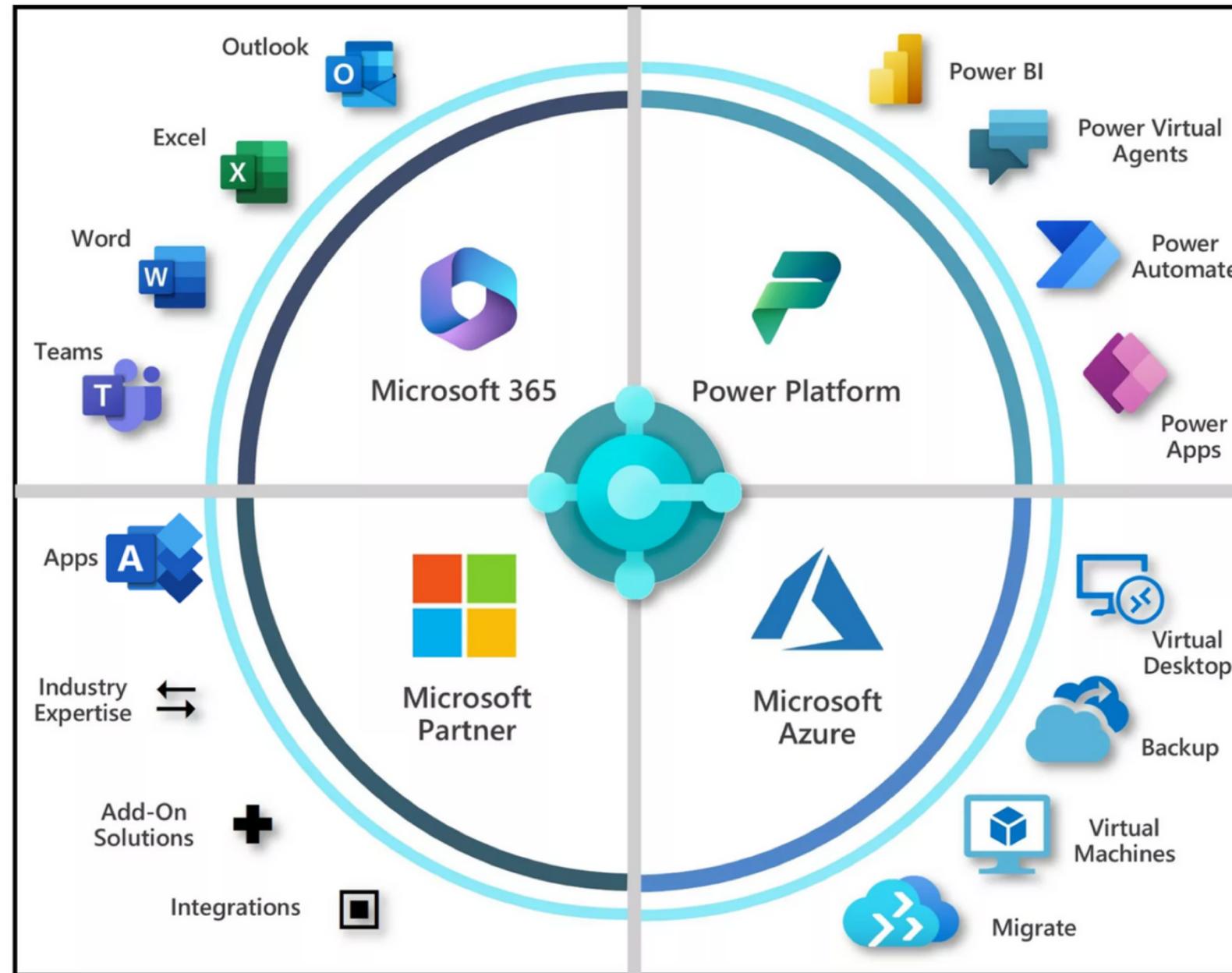
## Stage 3

Interface customization and personalization.  
Free Ukrainian version of the system.  
System testing and launch.

04

## Stage 4

End user training.  
Full technical and information support after the implementation project.



**Collaborate in the Microsoft ecosystem**



# Digital transformation with next-generation ERP

Efficiently manage your Dynamics 365 Business Central environment.

Customize your solution with tools like Power BI, PowerApps, Power Automate, Copilot Studio, and Common.

Extend your solution with the powerful development environment, APIs, and AppStore app bank.

Complete data security and vendor lock-in.

Visual Studio Code for advanced system modification capabilities.

Copilot artificial intelligence to help manage receivables, manage product cards, send emails, and navigate Business Central.





# Statistics of success

**200 000**

organizations use Business Central.

**30+**

completed projects in 2 years.

**162%**

The ROI of implementing an ERP system.

**1 year**

average project duration.





# Our Executive Team



Taisiya Bondar  
CEO



Vitaly Kurdyumov  
CBDO



Oleksiy Kramarenko  
Dev Team Lead



Vasylyna Pakhomova  
Consulting Team lead



# Contacts



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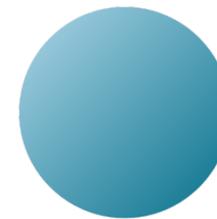
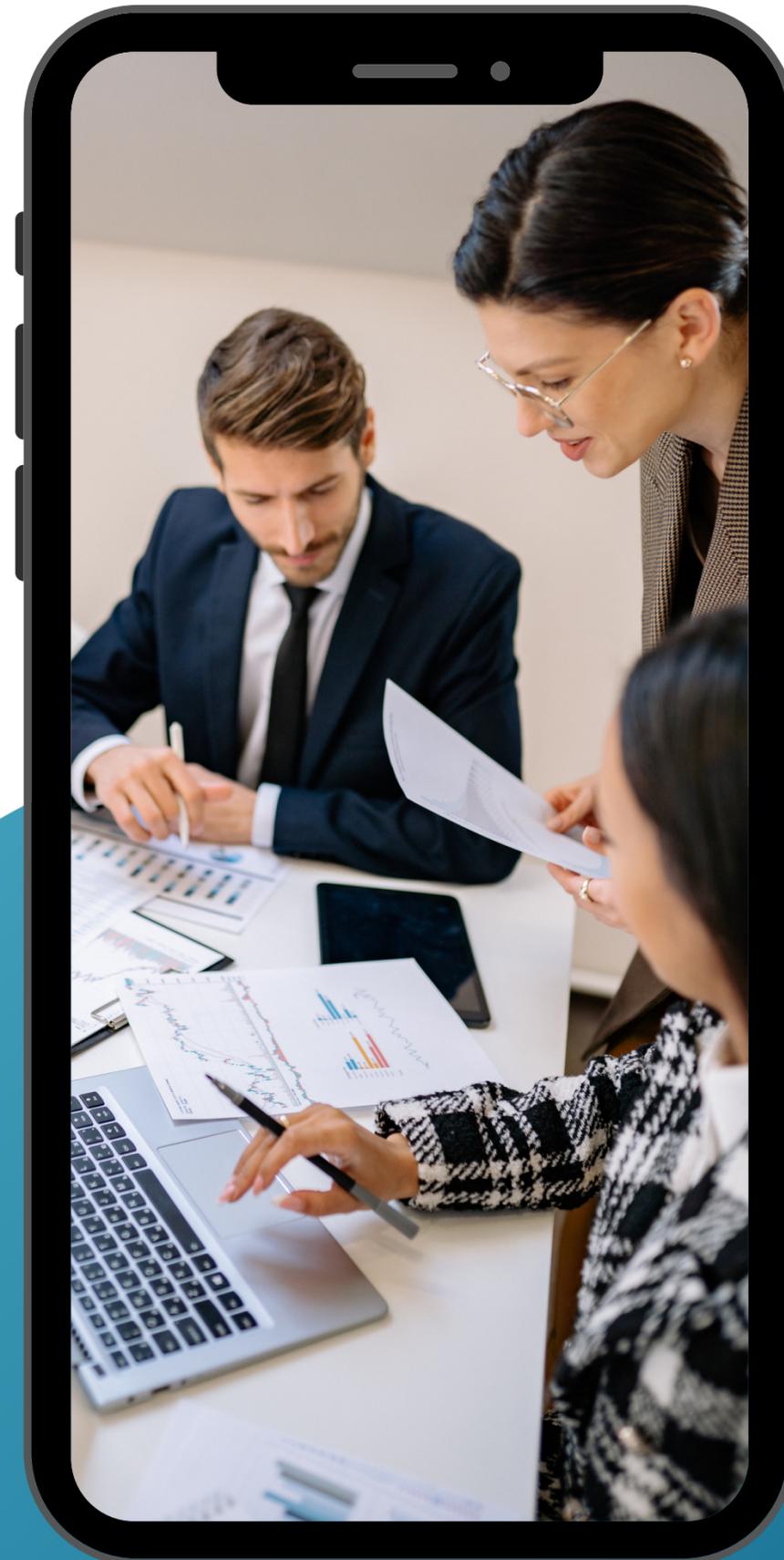
hello@clarity-team.com



www.clarity-team.com



Kyiv, Ukraine



The background features a dark blue-grey color with a complex geometric pattern of overlapping, parallel lines that create a sense of depth and perspective. Scattered across this background are several teal-colored circles of varying sizes, some of which are partially cut off by the edges of the frame.

# Thank you

CLARITY UKRAINE